

Sarzi Amadè

Thanks to the great devotion of Nicola Sarzi Amadè for premium wines and distillates, he founded his Company for Distribution and Services in 1966. Since the beginning his wife, Gabriella, has been sharing his dedication and helping him out in running the Company. Starting from dealing only with Italian wine products on the regional scale, this company has developed gradually, but steady, during the years. In 1982 Sarzi Amadè turns its first steps, by chance, towards distribution of French wines and "acquavite" (i.e. Cognac and Brandy), by dealing only with the best vintners of each area. In roughly more than 20 years, the Company has achieved a top position in Italian wine market by taking advantage of good business strategies, denied by competitors. Nicola Sarzi Amadè has always deeply believed in the search for quality, prestige and image to be found in his business partners. The finest French vineyards are in Sarzi Amadè portfolio and the best wine and brandy products are in its stockrooms. The whole family is currently running the Company, also his son Alessandro and his daughter Claudia, by sharing a family vocation, which will guarantee the continuity of the Company itself. Sarzi Amadè has shortly become a favorite dealer of the most important French and Italian Vintners and key retailer for prestigious and selected customers. Each portion of any activity is equally accurate, i.e. the efficient air-conditioning system to ensure the ideal temperature for wines, the immediate processing of orders to perform a prompt delivery, the ongoing training programme for its technical staff and continuous updating and upgrading of IT equipment. All this means that nothing has to be ignored.

Prestige and Search for Quality

The impressive value of the Sarzi Amadè portfolio is its main asset. Today the Company is collaborating with almost 400 top-ranked Italian and French wine producers: i.e. the list of Bordeaux wines includes about 250 "Châteaux" (wine estates). The mainly 30-year-old Italian partnerships with vintners such as Bruno Giacosa, Poderi Einaudi, Uberti, Zenato, Felsina, Valdiplatta, Talenti, Il Poggione, Firriato, etc. have, of course, underlined Sarzi Amadè valuable increase, yet its French wine production is amazing for variety and prestige. As a consequence, Sarzi Amadè has today a key role in distributing the premium French wines available in Italy and all the most important "Châteaux" of Bordeaux area are on its list - here not named, but later on highlighted - together with "acqueviti" from classic areas: an extraordinary variety of prestigious quality like Bas-Armagnac, Cognac de la Grande Champagne, Calvados du Pays d'Auge, Rhum de la Martinica, the white-distilled acqueviti from Alsace and at last whiskeys.

Care and Reliability

Today Sarzi Amadè can guarantee an incomparable high level of care for any stored products. The main offices, more than 2000 m² (2390 sq.yd.), are located in the centre of Milan -Via Oxilia. The fully air-conditioned and partially undergrounded stockrooms host more than 700.000 bottles: this always gives to our costumers the chance to fulfill their demands directly at the premises, without waiting for wine producer deliveries. Furthermore this enables the immediate processing of orders, boosting the delivery of goods all over Italy.